**RED BULL SOAPBOX**

**TEAM SPONSOR FORM**

Team Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Potential Sponsor (Company Name, Product Name, etc…) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Sponsor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How do you plan to incorporate the sponsor into your Red Bull Soapbox craft and/or

Experience. Please attach the company logo you plan to use.

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Where do you intend to place the logo? What would the dimensions be?

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**SPONSOR RELEASE**

Name of Red Bull Soapbox Team: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“**Team**”)

Location of Soapbox event: Cincinnati, OH \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“**Event**”)

Name of Team sponsor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“**Sponsor**” or “**You(r)**”)

Effective Date of Sponsor Release: August 29, 2015\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Sponsor name, trademark and/or logo: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“**Mark**”)

Thank You for sponsoring the Team in the Red Bull Soapbox Event – As part of the Event, Your Team may be promoting You by using Your Mark on, among other places, its craft (use may be on one or both sides of the craft, on a space measuring no more than 12” x 12”) and/or on the Team’s clothing, flags or banners, websites or other affiliated materials. Because Red Bull North America, Inc. (“**Red Bull**,” “**Us**” or “**Our**” and including our affiliates, assigns and licensees) will be filming and recording the Event, we need Your permission – which You give to Us by signing below – to use and reproduce Your Mark in any audio, visual and/or audiovisual materials taped, photographed, recorded or otherwise captured during, or in connection with, the Event (“**Recordings**”) and to reproduce the Recordings in any and all advertising, promotion, production, distribution, materials or other exploitations of the Recordings (“**Materials**”), in and through any and all media now known or hereafter created, throughout the universe, in perpetuity. Also, even though the Team may be using Your Mark, Red Bull isn’t obligated to do so, and You don’t get to examine or approve Red Bull’s use of the Mark in the Recordings or the Materials or any exploitations thereof. Moreover, You agree that You will not institute any legal action arising out of any use of Your Mark or any blurring, distortion, alteration, optical illusion or use in composite form of the Mark in the Recordings or the Materials. But don’t worry, You retain complete ownership of Your Mark. Red Bulls’ use and reproduction of Your Mark will be limited to the Event, the Recordings, the Materials and exploitations thereof.

Some legal stuff: You and Red Bull are independent contractors and You represent and warrant You have the full power and authority to sign this Sponsor Release and grant the rights granted herein, and that no other consents, authorizations or payments are necessary to permit Us to use the Mark as contemplated hereunder. You acknowledge and agree that the possibility of publicity of your Mark is full and complete consideration for the rights granted by You herein. This Sponsor Release reflects the final expression of the agreement between us, and contains a complete and exclusive statement of the terms thereof, which terms shall supersede all prior oral or written agreements or statements by and among us. You acknowledge and agree that Red Bull is not privy to any agreement that You may have with the Team to use your Mark and You hereby release and hold harmless Red Bull from any and all actions, demands or claims You have with respect to the Team’s use of the Mark. You agree that all questions respecting the negotiation, execution, construction, performance, interpretation, breach or enforcement of this Sponsor Release, or the rights, obligations and liabilities of either of us, shall be governed by the laws of the State of California. You agree that any and all disputes, claims, or litigation arising from or related in any way to this Release or our relationship hereunder shall be litigated only in a court of competent jurisdiction located in Los Angeles County, California.

**By signing below You agree that You’ve read this Sponsor Release and agree to its terms, so read it carefully before signing.**

We are excited You are a part of this year’s Event!

**SPONSOR**

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Name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address and Phone Number